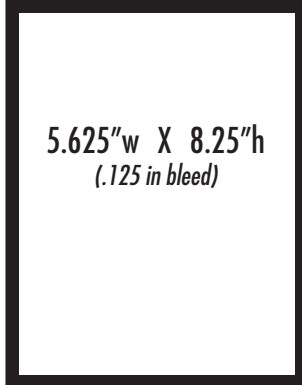


FULL PAGE AD

With Bleed

Live area: 5.375" w X 8" h



HALF PAGE AD

No Bleed

Live area: 4.6" w X 3.6" h



Without Bleed

Live area: 4.325" w X 7" h



QUARTER PAGE AD

No Bleed

Live area: 2.3" w X 3.65" h



REQUIRED FILE FORMATTING:

All images should be 300 dpi with the colors set to CMYK.

All EPS files must have fonts outlined, colors set to CMYK.

All PDF * files must have fonts outlined, colors set to CMYK. All images must conform to the guidelines above. Crop marks are not needed.

* We do not accept artwork in native formats. All documents must be turned into an Adobe PDF file, flattened into a TIFF, or set up as an EPS. Contact the advertising coordinator if you have any questions about these ad formatting guidelines.

SUBMITTING FILES

Files are to be emailed to:
info@essentialmediapartners.com
A disc containing the necessary files, may also be submitted by mail.