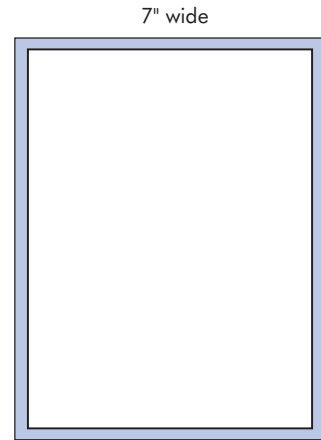
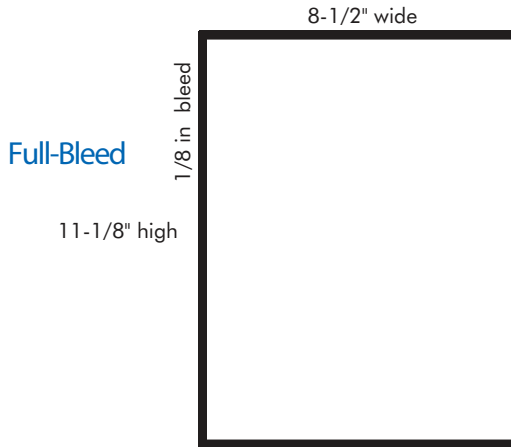
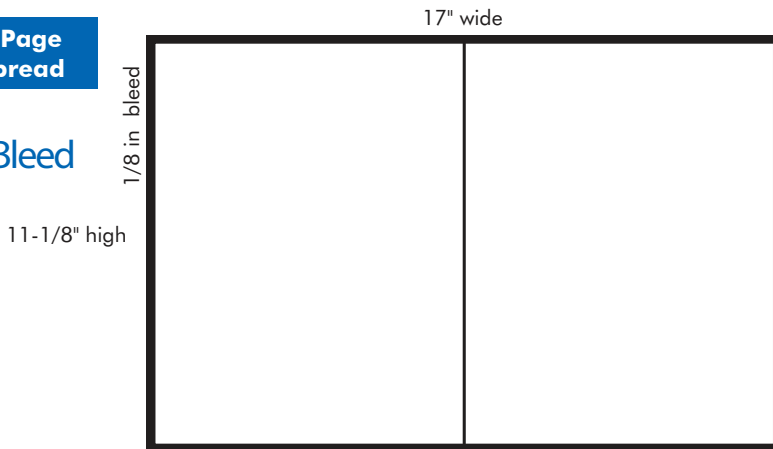


Full Page  
Ad



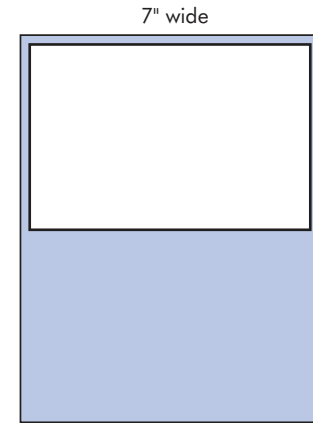
2 Page  
Spread

Full-Bleed



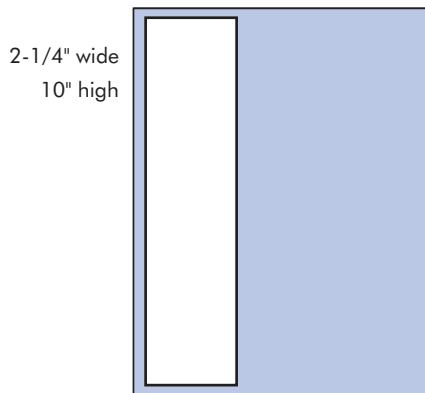
1/2  
Page Ad

Horizontal

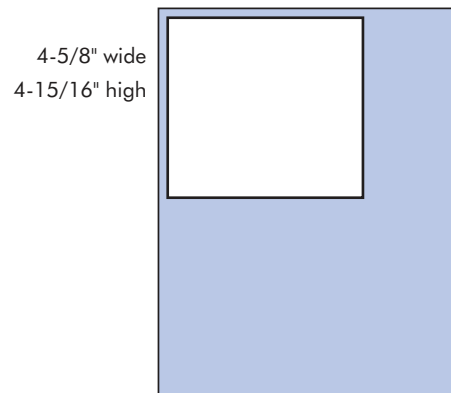


1/3  
Page Ad

Vertical

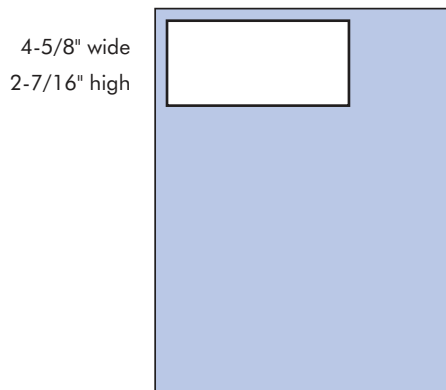


Horizontal



1/6  
Page Ad

Horizontal



File Format Requirement:

- EPS with fonts outlined/converted to curves
- PDF with fonts outlines/converted to curves
- Make sure your color space is CMYK and all transparencies were flattened.

If you have a bitmap (picture) included, it should be:

- A 300 dpi min., CMYK color. TIFF preferred, high resolution JPG is OK.

If you're sending text for a formatted ad:

- Send it on a separated .TXT or .DOC file.

Please AVOID:

- Illustrator, InDesign, Quark original files.

Sending Data and Artwork Files:

Please email files to [info@essentialmediapartners.com](mailto:info@essentialmediapartners.com).

If you would prefer to mail in a disc containing the necessary files, please send it to:

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