



**THE OFFICIAL PUBLICATIONS**  
**OFFICIAL DINING GUIDE**



Inserted in all in-market copies of the Official Visitors Guide. With a circulation on 500,000 copies and an estimated readership of over 1,000,000 visitors the Official Dining Guide is one of the best guides for fine and casual dining in Washington, DC. Distribution is extended to the Convention Center.

**KEY DATES**

<b>Winter / Spring:</b>	250,000
<b>Ad space close:</b>	November 11, 2010
<b>Published:</b>	January 2011
<b>Summer / Fall Issue:</b>	250,000
<b>Ad space close:</b>	May 25, 2010
<b>Published:</b>	July 2010

**\$4,540 Member Rate (Net)**

**TOTAL CIRCULATION:**  
**500,000**

**SAMPLE FORMATTED AD**



**Name of Restaurant**  
 Type of Cuisine  
 Restaurant's address  
 (202) 333-3333  
 www.webaddress.com

**LOGO**

Forty-five (45) words of copy of description for restaurant goes here. Lorme dolar sit amet rit laror amet nibh et lumsandre consequ ipsuscidunt. Ver incipsum veniamet dolortie volum ate magnalsismod minutat, quisi et wisdio eniamalit alis aut autet ut vel elesequat. Ostie tat praestisi faccum.

MAP Pg. 24  
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1/4 page formatted Advertisement with a 2" x 2" image, your logo and a 45-word description about your establishment.

**AD SPECS (inches)**

One-Fourth Page Dining Guide: Photo 300 dpi, 3 x 2.375 with 45 words of copy & logo