



THE OFFICIAL PUBLICATIONS
OFFICIAL DINING GUIDE



Inserted in all in-market copies of the Official Visitors Guide. With a circulation on 500,000 copies and an estimated readership of over 1,000,000 visitors the Official Dining Guide is one of the best guides for fine and casual dining in Washington, DC. Distribution is extended to the Convention Center.

KEY DATES

Winter / Spring:	250,000
Ad space close:	November 11, 2010
Published:	January 2011
Summer / Fall Issue:	250,000
Ad space close:	May 25, 2010
Published:	July 2010

\$4,540 Member Rate (Net)

TOTAL CIRCULATION:
500,000

SAMPLE FORMATTED AD



Name of Restaurant

Type of Cuisine

Restaurant's address

(202) 333-3333

www.webaddress.com

LOGO

Forty-five (45) words of copy of description for restaurant goes here. Lorme dolar sit amet rit laror amet nibh et lumsandre consequ ipsuscidunt. Ver incipsum veniamet dolortie volum ate magnalsismod minutat, quisi et wisdio eniamalit alis aut autet ut vel elesequat. Ostie tat praestisi faccum.

MAP Pg. 24
A-2

1/4 page formatted Advertisement with a 2" x 2" image, your logo and a 45-word description about your establishment.

AD SPECS (inches)

One-Fourth Page Dining Guide: Photo 300 dpi, 3 x 2.375 with 45 words of copy & logo